



# Blacktown & Districts Soccer Football Association Incorporated

## Privacy Policy

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### 1. Purpose

Blacktown District Soccer Football Association Inc. (referred to in this policy as *we, us* and *BDSFA*) is committed to managing your information in a secure and responsible manner and in accordance with the Privacy Act 1988 (Cth) and the Australian Privacy Principles introduced by the Privacy Amendment (Enhancing Privacy Protection) Act 2012 (Cth).

This Policy sets out the way in which BDSFA collects, uses and discloses personal information and also explains your rights and how to contact us.

### 2. Scope

The policy applies to all BDSFA players, referees, club and team officials, coaches, ticketholders, volunteers, staff, members and participants.

### 3. Your Personal Information

3.1 In the course of its operations, BDSFA may collect, use and disclose the personal information of players, referees, club and team officials, coaches, ticketholders, administrators, participants and other individuals for the purpose of governing and administering the sport of football and futsal. In each case, the precise nature of the collection, use and disclosure of personal information by BDSFA depends on the services you request and receive from, and your interaction with, BDSFA.

3.2 The types of personal information held by BDSFA may include your name, address, phone numbers, email address, date of birth, gender, occupation, educational institution, educational qualifications, coaching and refereeing qualifications, employment history, disciplinary history, driver's licence, birth certificate, visa information and social media details. Depending on the services you receive from BDSFA, BDSFA may also collect and hold details about your participation history, membership history, bank account information and credit card information, and details of the items ordered or purchased from BDSFA.

3.3 In certain circumstances, BDSFA may collect information about your health or other sensitive information about you (for example, information about your racial or ethnic origin or information about your physical health). BDSFA may use health information about you to ensure that football programs in which you participate are run safely and in accordance with any special health needs you may have and for insurance purposes. BDSFA may also use health information as required by the FFA Statutes, including medical and anti-doping testing and investigations.

3.4 In addition, BDSFA may use health information and other sensitive information which has been de-identified to carry out research, to prepare submissions to government or a government body or to plan events and activities. De-identified information is information which has been



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aggregated or otherwise de-identified so that it cannot be used to identify you or any other individual.

3.5 When you provide BDSFA with personal information, this Policy will apply to the manner in which the information is collected, used, disclosed and stored by BDSFA. If you chose not to provide certain personal information, BDSFA may not be able to communicate with you. It may also affect BDSFA 's ability to provide you with the products and services you require. For example, you may not be able to participate in some of the activities on the BDSFA network of websites if you do not provide certain personal information.

### 4. Collecting Your Personal Information

4.1 Personal information about you may be collected by BDSFA from you or from a third party. BDSFA uses forms, online portals and other electronic or paper correspondence to collect this information.

4.2 For example, BDSFA may collect personal information from you:

- a) via the BDSFA Sites;
- b) when you provide it to BDSFA by filling in forms approved by BDSFA from time to time (including when you register to play football, register for a coaching or refereeing course or register for a risk management or member protection course);
- c) when you contact BDSFA;
- d) when you engage with BDSFA via social media;
- e) when you subscribe to receive FNSW related newsletters or other information;
- f) when you enter a competition conducted by, or on behalf of, BDSFA; or
- g) when you lodge a claim or complaint with BDSFA.

4.3 BDSFA may also collect personal information about you from third parties, including:

- a) ticketing agents and event organisers, when you purchase tickets to a football related event;
- b) third party vendors, when you purchase BDSFA or FNSW related merchandise or other merchandise from thefootballcorner.com.au;
- c) BDSFA corporate partners, licensees, sponsors, suppliers and broadcasters (BDSFA Partners);
- d) your representatives or agents;
- e) FFA (including from FFA's PlayFootball Customer Relationship Management System (**PlayFootball**)), or another FFA Member Federation, or a branch, association, club, affiliate member, futsal centre, referees' body and/or a competition administrator registered with FFA, FNSW or BDSFA from time to time (**Football Administrators**); and
- f) the organisations identified under section 6 (Disclosing Your Personal Information) below.

### 5. Using Your Personal Information



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5.1 BDSFA may use the personal information collected about you in a variety of ways, including:

- a) to verify your identity;
- b) to ensure compliance with the FFA Statutes and BDSFA's Constitution, by laws, rules, regulations, policies, procedures and other governing documents, including the administration and development of football;
- c) to organise, conduct and promote football competitions, matches, tournaments, programs and other events (including for the purpose of distributing newsletters, providing information and making ticket offers) and to meet any other objectives stated in BDSFA's Constitution;
- d) to process the registration of individuals to participate in football competitions, tournaments, matches, programs and other events, as a player, official or otherwise;
- e) to develop programs, activities, events, products, services and merchandise relating to football, FNSW and BDSFA;
- f) to provide you with information about our products and services, including information about tickets, merchandise and special offers, or which we reasonably believe may be of interest to you, some of which may be provided by, or in conjunction with, FFA, government agencies, FNSW and BDSFA Partners or Football Administrators (both commercial and not-for-profit);
- g) to investigate and take action in connection with any disciplinary, dispute or grievance processes mandated under FFA Statutes or BDSFA's Constitution, by laws, rules, regulations, policies, procedures or other governing documents;
- h) to satisfy our obligations and to comply with applicable statutes, regulations and policies as a Member Federation of the national governing body, FFA, and, ultimately, the regional governing body, the Asian Football Confederation (AFC) and the international governing body, Federation Internationale de Football Association (FIFA);
- i) to satisfy our obligations under the Corporations Act 2001 (Cth) and otherwise at law;
- j) to carry out market research and surveys;
- k) to maintain participation and service/benefit records, data and statistics, including for archive and historical purposes;
- l) to contact you if you win a prize in a competition you have entered and to send the prize to you; and
- m) any use that is reasonably apparent at the time the information is collected.

5.2 BDSFA may also use the personal information collected about you:

- a) to administer, manage and improve the BDSFA Sites and to provide you with access to those BDSFA Sites;
- b) to ensure that content from the BDSFA Sites is presented in the most effective manner for you and for your computer;
- c) to allow you to participate in interactive features of a BDSFA Site, when you choose to do so;
- d) for direct marketing communications from BDSFA in relation to products, services, tickets, merchandise and special offers made available by BDSFA or BDSFA Partners. You will be able to opt-out of direct marketing at any time, if you so choose, by utilising the



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unsubscribe feature on electronic marketing communications, or in the case of other direct marketing materials by contacting the BDSFA Privacy Officer, in accordance with section 11 below;

- e) where permitted by BDSFA, to enable BDSFA Partners, who have a relationship with BDSFA, to market and promote their products and services to you. You will be able to opt-out of direct marketing at any time if you so choose, by utilising the unsubscribe feature on electronic marketing communications, or in the case of other direct marketing materials by contacting the BDSFA Privacy Officer in accordance with section 11 below; and
- f) any use that is reasonably apparent at the time the information is collected.

### 6. Disclosing Your Personal Information

6.1 BDSFA may also share your personal information with third parties in relation to the operation of BDSFA's business including:

- a) BDSFA's related bodies corporate;
- b) Football Administrators and anybody established by BDSFA, FNSW or FFA to deal with disciplinary, dispute or grievance proceedings;
- c) FIFA and its members, including the AFC;
- d) the Australian Sports Anti-Doping Authority, Court of Arbitration for Sport, Australian Institute of Sport and/or Australian Olympic Committee;
- e) third party service providers, such as ticketing agents, venue operators, event organisers, IT providers and social media websites;
- f) health providers or professionals;
- g) BDSFA insurers;
- h) BDSFA professional advisors, including our accountants, auditors and lawyers;
- i) as required or authorised by law or where we have a public duty to do so, including for purposes of safety and security;
- j) where you have consented to your personal information being disclosed to others;
- k) NSW Office of the Children's Guardian;
- l) NSW Department of Sport and Recreation; and
- m) NSW Department of Family and Community Services.

6.2 If you receive a product or service from, or your information is otherwise collected by, a third party, such as a BDSFA Partner or Football Administrator, the relevant third party may have a separate privacy policy which applies to their collection, use and disclosure of your personal information. You should refer to that privacy policy for further details about how the relevant third party may collect, process, use, store and disclose your information and how you can contact the relevant third party if you have any queries, or wish to make a complaint, about their handling of your personal information.

### 7. BDSFA Sites, Cookies and Other Technologies



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- 7.1 If you visit a BDSFA Site, BDSFA may record information such as your Internet Protocol (IP) address, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, the BDSFA Site pages accessed and any information downloaded. This information is used for statistical, reporting and website administration and maintenance purposes, including identifying usage trends, to track users' movements around the BDSFA Sites and to gather demographic information about BDSFA users collectively.
- 7.2 Like many other websites, the BDSFA Sites may use 'cookies' from time to time. A cookie is a piece of information that allows us to identify and interact more effectively with your device. The cookie helps BDSFA to maintain the continuity of your browsing session and remember your details and preferences when you return. You can configure your web browser software to reject cookies however some parts of the BDSFA Sites may not have full functionality in that case.
- 7.3 In some cases, BDSFA and its third-party service providers may use cookies and other technologies such as web beacons and JavaScript on a BDSFA Site in connection with online services like banner advertising, website analytics and surveys to collect information about your use of a BDSFA Site. The use of these technologies allows FNSW, BDSFA and its third-party service providers to evaluate a user's use of a BDSFA Site, deliver customised advertising content, measure the effectiveness of the advertising and provide other services relating to website activity and internet usage. The services we may use from time to time include Google Analytics, Nielsen, AdTech, Omniture and Facebook. You can find more details in the privacy policies for those services, including information on how to opt-out of certain conduct.
- 7.4 When we send you emails or other electronic messages, BDSFA may record where you open the message and click on particular links. This helps us to better understand what information is of interest to you.

## 8. Protecting your Personal Information

- 8.1 BDSFA takes the security of personal information seriously. BDSFA has appointed a Privacy Officer to oversee BDSFA's management of personal information in accordance with this Policy and the Privacy Act 1988 (Cth).
- 8.2 BDSFA takes reasonable steps to protect the security and privacy of your personal information. BDSFA has directed its staff that personal information must be dealt with in accordance with this Policy and kept secure from unauthorised access or disclosure.
- 8.3 If you are considering sending us any other personal information through a BDSFA Site or other electronic means, please be aware that the information may be insecure in transit, particularly where no encryption is used (e.g. email, standard HTTP). Any transmission is therefore at your own risk. Once BDSFA has received your personal information, BDSFA will take reasonable steps to protect all personal information within its direct control from unauthorised access.



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8.4 Where BDSFA has given you (or where you have chosen) a password which enables you to access certain parts of a BDSFA Site, you are responsible for keeping this password confidential. BDSFA suggests that you do not share the password with anyone and to change it regularly.

## 9. Disclosing your Personal Information Abroad

9.1 BDSFA will store personal information on data servers that are controlled by BDSFA and are located within the geographical borders of Australia where reasonably possible. However, in some circumstances the personal information that BDSFA collects may be disclosed to certain recipients, and stored at certain destinations, located outside Australia from time to time. For example, your personal information may be transferred outside of Australia if any of BDSFA's servers from time to time are located outside Australia, or if one of BDSFA's service providers or suppliers is located in a country outside Australia, or for disciplinary purposes, or in relation to international transfer certificates, passports, training compensation, mediation, arbitration or similar matters. As at the date of this Policy, BDSFA utilises service providers and suppliers in the USA (MailChimp). BDSFA may also disclose your personal information outside of Australia in accordance with section 6 (Disclosing Your Personal Information), including to facilitate the registration of a player by a foreign governing body.

9.2 In all cases, by providing your personal information to us or using our services, you consent to the disclosure of your personal information outside Australia as set out in this Policy and acknowledge that BDSFA is not required to ensure that overseas recipients handle your personal information in compliance with Australian privacy law. However, where practicable in the circumstances, BDSFA will take reasonable steps to ensure that overseas recipients only use and disclose such personal information in a manner which is consistent with this Policy. You may have rights to enforce such parties' compliance with applicable data protection laws, but it is possible that you will not have recourse against those parties under the Privacy Act 1988 (Cth) in relation to how those parties treat your personal information.

## 10. Access to and Correction of Your Personal Information

10.1 BDSFA takes all reasonable precautions to ensure the personal information that BDSFA collects, uses and discloses is accurate, complete and up-to-date. However, the accuracy of that information depends on the information you provide. BDSFA recommends that you let us know if there are any errors in your personal information and keep us up-to-date with changes to your personal information such as your contact details.

10.2 You have the right to access the personal information we hold about you, and can request the correction of your personal data if it is inaccurate, incomplete or out of date. If you would like to do so, please contact the BDSFA Privacy Officer to submit an enquiry to access or update the personal information BDSFA holds about you.



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### 11. Opting Out of Direct Marketing Communications

You can opt out of receiving further messages or communications from BDSFA at any time by following the unsubscribe instructions in the message sent to you. If you wish to unsubscribe from communications that BDSFA sends to you, you can also send an email to [admin@bdsfa.com](mailto:admin@bdsfa.com)

### 12. References and Links

- Football NSW Limited Privacy Policy – ([click here](#))
- Privacy Act 1988 <https://www.legislation.gov.au/Details/C2019C00025>